

TOP 10 REASONS YOUR DOG'S HAIR CUT COST MORE THAN YOURS

- 10 Your hairdresser doesn't wash and clean your rear end.
- 9 You don't go for eight weeks without washing or brushing your hair.
- 8 Your hairdresser doesn't have to give you a sanitary trim.
- 7 Your hairdresser doesn't have to clean your ears.
- 6 Your hairdresser doesn't have to remove the boogies from your eyes.
- 5 You sit still for your hairdresser.
- 4 Your haircut doesn't include a manicure or pedicure.
- 3 Your hairdresser only washes and cuts the hair on your head.
- 2 You don't bite or scratch your hairdresser.
- 1 **The likelihood of you pooping or peeing while your hair is being cut is slim!**

THANK YOU FOR CHOOSING IT'S A DOG'S LIFE PET SPA

Customers like you help us to thrive!
You are very appreciated!



GROOMERS ON THE MOVE

We have travelled to Las Vegas, Toronto and Winnipeg for grooming trade shows, clinics and competitions. We continue to expand our knowledge and test our skills and are consistently top-ranked in competition!

TRAINED SPECIALISTS

We have on staff a unique combination of talent, ranging from skills in obedience, rally & agility to professional handling! Our groomers are certified with the St. John's Ambulance Pet First Aid program!

Need to know more? Pay us a visit!

**WE ACCEPT
INTERAC, CASH OR CHEQUE**

IT'S A DOG'S LIFE TIMES



Now is the perfect time for you to improve all of your pets' care and overall health by getting their grooming programs into full swing. Consider pre-booking your pet for its next appointment at:

IT'S A DOG'S LIFE PET SPA

#6 1025 BOYCHUK DR.
SASKATOON, SK S7H 5B2
651-3023

ITSADOGSLIFE@SASKTEL.NET
WWW.DOGSLIFESPA.CA

It's a
Dog's Life
pet spa

Professional all breed dog & cat grooming
Specializing in scissored cuts
Daycare type atmosphere



GROOMING BASICS

THE MATTED PET

If your pets have not been combed and brushed every few days, they may already be in trouble! The tangled hair can be so extensive that it cannot be combed out, preventing air from reaching the skin, causing bruising and skin irritation.

Severe matting forms a kind of pelt on the pet that can be sheared off in large pieces. Moisture on a matted dog or cat can make the matting worse, as the fur dries and shrinks like felted wool, adhering more tightly to the skin, trapping moisture in.

Prevention of mats is vital to an animal's well-being. The matted animal is impatient; shaving is tedious, dangerous and time consuming. Shaving a matted animal is stressful to both groomer and animal, and chances of injury from sharp blades are very high.

If you notice your pet's hair becoming matted and act quickly, a trained groomer may be able to save the coat by dematting. Removing mats takes a great deal of time and patience and is often uncomfortable for the pet, so don't be surprised if that visit to the salon is more expensive than anticipated.

THE SHEDDING COAT

Shedding is seasonal—usually occurring every spring and fall and related primarily in changes to the duration and intensity of sunlight. House dogs are exposed to long hours of artificial light and it sometimes seems as if they never quit shedding. Most dogs shed at least once a year and do not shed their coats evenly. Some have a double coat composed of a long outer coat of 'guard' hairs and an undercoat of softer or shorter hair. When a dog with this type of coat begins to shed, the inner coat may come out in a patchy fashion and your dog may look quite moth-eaten!

Dead hair next to the skin is irritating and can lead to an itch/scratch cycle that can damage the skin and cause further problems. If left alone for too long, excessive matting can occur and will make it very painful for the dog to be brushed out and more expensive for the owner.



Regular and proper grooming can be the difference between a good coat and an excellent coat. We would be more than happy to help you achieve this, especially through the shedding process!

IT'S A DOG'S LIFE CAN HELP

It's A Dog's Life offers professional dog and cat grooming services. We welcome your pet to receive a full 'day spa' experience in a non-constraining environment. Included in our Spa Package:

- 🐾 Full-grooming
- 🐾 De-matting
- 🐾 Carding (additional removing of undercoat)
- 🐾 Pawdicure (nails cut & filled)
- 🐾 Ear cleansing
- 🐾 Moisturizing bath & fluff drying
- 🐾 Specialty shampoo available (medicated & extra conditioning, unscented tearless)

Your pet is then groomed in the style that best suits their individual body and maintenance needs. If you must leave your pet for the better part of the day, be assured it will be offered bottled water and a potty break if needed.

WALK-IN SERVICES

- 🐾 Pawdicures (clipping & filing)
- 🐾 Nail Pawlish
- 🐾 Expressing anal gland
- 🐾 Ear cleansing & plucking
- 🐾 Facial & paw trimming
- 🐾 Free bang trim within four weeks of last groom